

Get Placed in Logistics MNCs

Certified Freight Forwarding Professional





become a
Certified
Freight
Forwarding
Professional
Get Trained
& Placed in
MNC
Companies

Are you?

- To begin a career in Freight Forwarding
- 2. Thinking to shift your career to Freight Forwarding
- 3. Interested to improve your knowledge in Freight Forwarding

Logistics market seen growing 10.5% a year, to reach \$215,000,000: Industry Study

Cyan has been focusing on one of the important shift the world of logistics is taking, this is one of the unorganized industries which could not leverage technologies due to its business complexities. All the technologies giants have now shifted their focus towards this sector as the world is witnessing how this sector became the early mover to recover in COVID very quickly.

Our **LOGISCOPE** deep domain expertise in the areas of industry practices recognize this and have come up with models to solve this. Cyan have come up with programs to bridge this in educational sectors to drive the focus of domain knowledge and make India as a favorite market place for the world of logistics.

We are tying up with educational institutions to create jobs in the market and also our bridge training with our 48 hours* Logistics domain training. (*Weekend)

How LOGISCOPE Bringing the Non-Engineering Institutions Together On This Industry

https://www.facebook.com/Cyan.Logiscope.Coaching

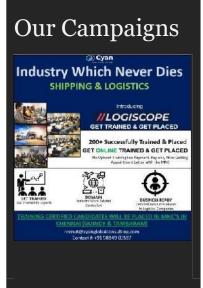
One of the major advantage we are providing to the institutions is with the direct domain expertise of the Logistics Businesses, Our focused training programs ensures the following...

- Students are trained on the domain and clearly understand the career path alongside income opportunities.
- Our experts prepare them to place in MNC's which are recognized by FIATA – Federation



Our batches of students who went to become Industry Professionals.

This is a great career path for students who invest their career into logistics markets. LOGISCOPE – Trains / Prepare & Place students in markets.



WHY LOGISTICS IS SO PREVALENT BUIDLING THE NATIONS

LOGISCOPE

Digital Freight Forwarder Market 2020 Industry In-Depth Analysis with Booming Growth Till 2025 | Top Vendors Twill, Freighthub, Flexport, Maersk, CMA CGM, Shypple, Zencargo, FLEET



How Jobs Wil Be Created Towards 2021 - 25



7 Things You Should Know About a Career in Logistics

- Its not a limited Industry, it's a ocean of opportunities.
- Employment of logistics is often misunderstood as hard core labor intensive work
- There are many roles in logistics which requires "Internet Of things"
- It's an stringent process industry, hence not many understood.
- Salary scales at good and many use cases are there about businesses providing long term promising career growths.
- Many countries across the world prefer Indians over other Asians due to deep domain expertise.
- People who successfully start their logistics careers usually get international exposure.

All Manufacturing

Giants Eyeing

Logistics Digital

Transformation

Leveraging instruments enabling smart cities like Energy Efficiency, Demand Management, Improved Access to Information, Environmental Sustainability,

use of Clean Technology, use of ICT, participation of Private Sector, Citizen Participation and Smart Governance.

It is projected that urban India will contribute about 75%2 of national GDP in the next 15 to 20 years while another 3003

million people get added to the existing 300million dwelling in Indian urban centers.



Online Collaborative Trainings

How LOGISCOPE trains during COVID times. How we are getting the numbers moving

https://www.facebook.com/Cyan.Logiscope.Coaching

Our online trainings are very effective and we perform full simulative live sessions.

- Students are trained on the domain and clearly understand the career path alongside income opportunities.
- Live jobs fresher's
 examples are discussed,
 this serves as an enabler
 for them to learn and
 quickly catch up with
 their roles at the
 company



GET CERTIFIED & GET PLACED

//LOGISCOPE

Our *Freight Forwarding* domain certification program ensures, candidates are equipped industry standard training, practices to give their career a head-start in field of logistics.

Online Training & Certification

Get a (Badge) put to on your CV and increase you resume value.

Get place in logistics corporates.

48 Hrs. of intense learning, practical work scenarios. Complete domain knowledge. Learning the key details for a great career head start.

Post assessment, a certificate is provided which can be validated by the employer online anytime. A badge from *LOGISCOPE* is provided and authorization provided to be added in CV.

Before placing, we provide soft skills trainings on the essentials and mock interviews practice. Trainees who successfully completes trainings are placed for interviews with corporate logistics companies. ONLY PLACED CANDIDATES WILL BE LIABLE TO PAY THE COURSE FEE.

For enrollment, contact our CAREER EXPERT...

aadithya@logiscopepro.com
venkat@logiscopepro.com
73055 76296/ 98849 03587



- Limited batches every month for focused and intensive learning.
- Real case studies and work scenarios and examples used.
- Awareness sessions conducted to know about corporate life, work ethics and behaviors to be successful and adaptable quickly.
- Growth path: How one can grow quickly in this industry.. Roles / levels and salaries
- Personality development skills : soft skills, written communication skills etc.



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- I. Live jobs fresher's examples are discussed, this serves as an enabler for them to learn and quickly catch up with their roles at the company

